

THE PUBLICITY

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MEDIA RELATIONS · CRISIS MANAGEMENT · SOCIAL MEDIA

Office of **Glenn Selig**
Founder & Principal

October 28, 2016

The President
The Republic of Kazakhstan
Astana, "Akorda" Presidential Residence

Dear Mr. President;

RE: American aiding Republic of Kazakhstan

First, I wanted to wish you a Happy Anniversary on 25 years of independence.

Second, I am writing to make you aware of a significant public relations campaign that my company has undertaken in the United States, through our own initiative, and our own expense, as a *gift to the people of Kazakhstan* who were so kind to me while I visited there on business last month.

I am an award-winning journalist and founder of **Selig Multimedia, Inc.**, a global public relations corporation headquartered in **Tampa, Fla. USA**.

Until I arrived in Kazakhstan, like most Americans I was mostly unaware of your country and incredibly, even after 10 years, many Americans still associate the fictional character Borat with Kazakhstan. As a top public relations executive who deals with repairing damaged reputations, that disturbed me so much that it inspired me to discuss the situation with my international business development executive who hails from Kazakhstan. She encouraged me to use my skills and assets to influence how Americans view her country.

Mr. President: I hope you will do an internet search for "Kazakhstan PR" or visit www.thepublicityagency.com/kazakhstanstanding-strong to see the #kasakhSTANDINGSTRONG campaign for yourself.

I hope this campaign goes a long way in helping Americans begin to understand the Republic of Kazakhstan so they form a more accurate impression of your incredible country. Furthermore, I hope the campaign paves the way for a rise in tourism and investment from the U.S. and North America.

I hope this goodwill gesture on my part opens new opportunities for my company to work with your country and creates new bridges between our governments.

With respect,



Glenn Selig