

THE PUBLICITY

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Office of **Glenn Selig**
Founder & Principal

October 28, 2016

Mr. Kairat Umarov
Kazakhstan Embassy
1401 16th St NW
Washington, DC 20036

RE: American aiding Republic of Kazakhstan

Dear Mr. Ambassador;

I wanted you to be aware of a significant public relations campaign that my company has undertaken through our own initiative, and our own expense, as a *gift to the people of Kazakhstan* who were so kind to me while I visited there on business last month.

I am an award-winning journalist and founder of **Selig Multimedia, Inc.**, a global public relations corporation headquartered in **Tampa, Fla. USA**.

I witnessed the intrinsic beauty of your country and it was a profound experience. Until I arrived in Kazakhstan, like most Americans I was mostly unaware of your country. Incredibly, many Americans still associate the fictional character Borat with Kazakhstan.

As a top public relations executive who deals with repairing damaged reputations, it disturbed me that among many Americans, Kazakhstan still suffers from a poor image imprinted 10 years ago by that movie. I decided to do something about it. I hope you will do an internet search for "Kazakhstan PR" or visit www.thepublicityagency.com/kazakhstanstanding-strong to see the #kasakhSTANDINGSTRONG campaign for yourself.

Attached is the letter I sent to your President.

I hope that the Republic of Kazakhstan is pleased with our efforts and I look forward to opening a dialogue with your country as this could represent the beginning.

In the interim, I wish you a happy anniversary on 25 years of independence!

With respect,



Glenn Selig